## **CELEBRATING THE CANADA-**MINNESOTA PARTNERSHIP



### CONSULATE GENERAL OF CANADA, MINNEAPOLIS





of Canada

Government Gouvernement du Canada

Canada

Across three centuries, Canada and the United States have become the closest of friends, partners, and allies. Sharing a long, secure border that is a gateway for extensive business and personal ties, Minnesota and Canada are particularly close. Exports to Canada, the state's top customer, support thousands of Minnesota jobs and Canadian visitors contribute to the state's economy. Canada and Minnesota continue to work together to strengthen the cross-border connections of this strong – and still growing – partnership.

Here are some illustrations, from past to present, of the special commercial, community, and cultural ties we share.

16 18 The Anglo-American Convention of 1818 establishes the 49th parallel as the boundary between the US and Canada from the Northwest Angle at Lake of the Woods to the Rocky Mountains.





1909 The Canada-US Boundary Waters Treaty is signed, becoming the world's first international environmental agreement. The treaty protects 134 rivers and lakes that run along or across our border, including many in Minnesota.

1928 Northwest Airways launches regular passenger air service between Minnesota and Canada by introducing a weekly Twin Cities to Winnipeg flight. Currently, direct airline routes connect Minnesota to eight cities across Canada.



1936 Manitoba Power supplies hydroelectricity to Minnesota for the first time.
To this day, Manitoba continues to be a reliable partner for Minnesota's energy needs, supplying the state with clean, renewable electricity.



1951 3M, one of many prominent Minnesota companies to invest in Canada, establishes a subsidiary in London, Ontario. In 1983, 3M receives its first French-language trade mark, Feuillets Notocollant, for Post-it® notes.

1954 General Mills introduces Cheerios® to Canada. Today, Cheerios are made almost entirely from Canadian oats. Some 6,000 railcars of Canadian oats are milled in Minnesota annually. This is one of many successful cross-border supply chains - a tasty example of Canada and the US making things together.



#### Conadians Seek Trade Through New Consulate

COMMON TIES

Canada Opens State Consulate

1970 Canada's Consulate in Minnesota opens in April, one of six established across the US this year. The Minneapolis office focuses on promoting trade relations in Minnesota and other states in the region.

1978 Minnesotan Walter Mondale makes his first official visit to Canada as Vice President. More recently, in 2009, President Obama chooses Ottawa, Canada as his first foreign visit, underscoring the close relations between Canada and the US.





1984 The Minnesota National Guard and the Canadian Armed Forces conduct one of many joint training drills. Canada and the US are the strongest of allies, protecting our shared interests in North America and abroad.

1988 Canada's Royal Winnipeg Ballet performs at the Ordway Center. The celebrated company has performed several times in Minnesota, including the world premiere of Moulin Rouge the Ballet in 2009, and the US premiere of Wonderland in 2011, Photo courtesy: www.nvb.org





1989 Manitoba and Minnesota sign a reciprocity agreement allowing students to attend post-secondary institutions across the border for the same rate as at home. Since then, many Minnesota students have pursued high-quality university educations in Manitoba and elsewhere across Canada.

1996 Winnipeg-based New Flyer Industries opens a bus assembly facility in Crookston, MN, and a second plant three years later in St. Cloud. The company today employs almost 1,000 Minnesotans as the leading manufacturer of heavy-duty transit buses in the US and Canada. Photo courtesy: Metro Transit.



1996 Canada's Thomson Corporation acquires St. Paul-based West Publishing, and later, Reuters, making Thomson Reuters Legal – now based in Eagan – the largest Canadian-owned employer in Minnesota.



1999 The Minnesota Twins pick British Columbia native Justin Morneau in the amateur draft. The star first baseman is named the 2006 American League MVP. Photo courtesy: www.

2008 Iron ore is Minnesota's biggest export to Canada this year, at \$600 million. Minnesota's Iron Range has been a longstanding supplier of ore and taconite to Canadian steelmaking facilities in the Great Lakes region. Much of this steel makes its way to US customers.



2009 Construction begins in Northern Minnesota for the "Alberta Clipper" pipeline, which will carry up to 450,000 barrels per day of Canadian oil to the US Midwest. Since 1950, pipelines running through Minnesota have supplied oil to the US and today 80-90% of the oil refined in the state is Canadian. Canada is the US's largest and most reliable source of imported oil, natural gas, electricity and uranium.



2010 Minnesota sends 21 athletes (more than any other state) to the XXI Winter Olympic Games in Vancouver, British Columbia. Minnesotans bring home medals in alpine skiing and ice hockey. Photo courtesy: http://
REUTERS/Workpang Plattay.

2010 Canada's Consulate General and the Minnesota State Legislature celebrate the Consulate's 40th anniversary and "Canada Day at the Capitol" in St. Paul. The event acknowledges the strong partnership between Canada and the state, and highlights jobs, the economy, and energy.





2011 Target Corporation, headquartered in Minneapolis, announces plans to open 100-150 Target stores in Canada by the end of 2014.

Pole. Photo courtess: www.willsteger.com



2011 Prime Minister Harper and President Obama launch the Beyond the Border Action Plans to enhance border security and accelerate the flow of people, goods, and services between our two nations. Simpler rules will lead to more jobs and lower costs for Minnesota businesses and consumers.



20 1 2 The Canadian Forces Snowbirds Demonstration Team performs in Duluth. The Snowbirds first came to Minnesota in 1974, and again in 1977 and 2008.



### The Canada - Minnesota Partnership

- Minnesota sells more goods to Canada than to any other country in the world - \$5.9 billion in 2011.
- Minnesota sells more goods to Canada than the state's next 4 largest foreign markets combined!
- 169,900 jobs in Minnesota depend on Canada-US Trade.
- 105 Canadian-owned companies in Minnesota employ 38,485 people.

The Consulate General of Canada in Minneapolis represents Canada in Minnesota, Iowa, Nebraska, North Dakota, and South Dakota. The Consulate is part of a network of Canadian offices across the United States working to promote trade and investment links, to engage citizens and decision-makers on many matters of shared interest, and to assist Canadians living and traveling in the US.

# Canada

Consulate General of Canada

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