

### UPCOMING 26<sup>th</sup> Nobel Peace Prize Forum March 1 and 7-9, 2014 Minneapolis, MN

Springing off a tremendously successful March 2013 event where attendance, mission impact, media coverage and program results all exceeded expectations, we are now fully engaged in implementing the 26th Forum.

As the only entity in the world given permission by the Norwegian Nobel Institute to use the name "Nobel Peace Prize," the Forum sharply probes the deep questions of peace and conflict.

#### Signature Elements of the Nobel Peace Prize Forum

- Nobel Laureate addresses
- · Internationally known keynoters
- A think-tank opportunity for keynoters
- Dozens of breakout sessions designed to make peacemaking tangible

This is not a "sit and listen" conference. Attendees are inspired by learning firsthand of the Laureate's struggles and triumphs, and they have opportunities to ask interact with the Laureates in a dynamic setting. Attendees also vigorously participate in breakout sessions. TED-like presentations, and discussions with "ordinary" people who have changed the world in large and small ways.

#### Program 2014: Crossing Boundaries to Create Common Ground

The 26th Forum will feature

- Nobel Laureate His Holiness the 14th Dalai Lama of Tibet (1989) and Sr. Helen Prejean
- Nobel Laureate Medecins Sans Frontieres (1999) and Dr. William Foege
- Nobel Laureate Leymah Gbowee (2011) of Liberia
- Four days of programming for collegiate and general audiences
  - o Faith and Peace Day, addressing the role that faith plays in advancing or impeding peace
  - o Law and Business Day, investigating the relationship of the rule of law and of business to world stability
  - Health and Science Day, exploring the relationship of these realms to peace and security
  - Global Day, examining wide topics that underpin or undermine world peace
- A New Music event with Mason Jennings that engages young adults in conversation of personal and global peacemaking
- The Youth Festival, aimed specifically at middle and high school students

#### **Audience and Sponsors**

The international nature of the Forum will involve people on 5 continents and in more than 60 countries. Over 7000 college-age and general public attendees will be present in person, and the virtual audience will exceed 75,000 livestream views. Robust online discussions will complement the experience, and the Forum's blog, Facebook, and Twitter will vibrate. The sponsoring colleges include Augsburg College, the University of Minnesota's Humphrey School of Public Affairs, School of Public Health and College of Biological Sciences; Pacific Lutheran University, the University of St Thomas, Augustana College (Sioux Falls), Concordia College (Moorhead), Luther College, St Cloud State University.

Year after year, participants say this event is deeply transformational, giving them new perspective on their lives, their careers, and their own efforts to make peace. Join us in 2014 and experience this yourself!

# Nobel Peace Prize Forum

Crossing Borders to Create Common Ground

Youth Festival	Law & Business Day	Science & Health D	New Music Event	Global Day
March 7  Doctors Without  Borders	March 7	March 8  Doctors Without  Borders	March 8  Mason Jennings	March 9 Leymah Gbowee
	March 7 Doctors Without	March 7 March 7  Doctors Without lan Bremmer  Borders	March 7 March 7 March 8  Doctors Without Borders Borders	March 7 March 8 March 8  Doctors Without Borders Doctors Without Borders

## Sponsorship

**Academic Integration** 

**Public Engagement** 

**Virtual Participation**